

# **St. Joseph Cemetery June 2017 Feasibility Study Summary**

Thank you for your participation in our feasibility study for St. Joseph Cemetery last June. Below is a summary of the results of the study. We are also announcing that our Catholic Community here in Pittsfield, all four parishes, will launch a capital campaign starting this June. The campaign will fund much needed drainage and road reconstruction work at the cemetery.

The feasibility study saw 29 individuals interviewed and 1,167 surveys returned via the in-pew surveys. The feedback from this study, has guided the pastors and the Cemetery Commission to set the campaign goal at \$1,200,000 and to focus the funds raised on drainage and road improvements.

## **Key findings from the study:**

- 1. 79% of interviewees and 75% of survey respondents agreed that a capital campaign is necessary.**
- 2. 90% of interviewees and 74% of survey respondents felt that correcting drainage problems is an essential priority.**
- 3. 89% of interviewees and 88% of survey respondents felt that repairing/rebuilding the roadways is essential or important. It is clear that the drainage and road problems are well understood by parishioners from all parishes.**
- 4. The four pastors and cemetery staff received very high ratings for their pastoral leadership and cemetery work.**
- 5. Based on survey feedback and other information, it was agreed that the campaign goal should be \$1,200,000 instead of the original suggestion of \$1,800,000.**

We will provide additional information about the Cemetery, the projects and the upcoming campaign in the weeks to come. Please consider that one physical extension of our Catholic Community is our shared St. Joseph Cemetery. This Cemetery, established by our Catholic ancestors in 1853, is the responsibility of all of our parishes and all of the faithful in the greater Pittsfield Catholic Community. We must act now to preserve this fitting resting place for all of our parishioners for many generations to come.